EXPRESSION PREPARATORY ACADEMY

STUDENT-ATHLETE PUBLIC IMAGE, MEDIA, AND DIGITAL CONDUCT POLICY

Appendix F to the Student and Family Handbook, Basketball Program, Huntington Campus, 2026-2027 School Year

"So, whether you eat or drink, or whatever you do, do all to the glory of God." – 1 Corinthians 10:31

1. Purpose and Scope

Expression Preparatory Academy's basketball program is administratively based at the Huntington, West Virginia campus, and recruits student-athletes nationally and internationally, many of whom compete at a level that draws attention from college coaches, professional scouts, media, and the public before they graduate. The program is open to enrolled students from either the Louisa, Kentucky campus or the Huntington, West Virginia campus; a student's membership in the program does not depend on which campus the student is enrolled at for academic purposes. That visibility is a privilege and also a real source of risk to a student's safety, reputation, and Christian witness. This Policy exists to guide and protect student-athletes as they navigate that visibility, and to make clear what the School expects of itself, its students, and their families.

This Policy is an appendix to the Student and Family Handbook and the Student Covenant. It does not modify the Handbook, the Enrollment Agreement and Tuition Contract, or any Covenant, all of which remain fully in effect. Where any conflict arises, those documents control unless this Policy expressly states otherwise.

2. Institutional Sponsorships and Personal NIL Are Separate

Expression Preparatory Academy may enter into its own institutional sponsorship arrangements, such as team apparel or equipment agreements, on behalf of the program as a whole. Those arrangements belong to the School and are separate and distinct from any individual student's personal Name, Image, and Likeness, NIL, agreement. Nothing in an institutional sponsorship obligates any student to endorse, wear, or promote a sponsor's product beyond what is required for official team activities, and nothing in a student's personal NIL agreement obligates the School.

3. General Digital Conduct and Social Media

Let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven, Matthew 5:16. A student-athlete's public platform, whatever its size, is an extension of that calling.

Posts, comments, and messages, whether public or private, should reflect the Christian character and mission of the School, on and off any team-related account. A student shall not disparage another program, player, coach, official, or recruiter, publicly or privately, even in frustration or jest. A student shall not post confidential team information, including injury status, travel plans, or internal team decisions, without the coaching staff's approval. A student shall not post about a scholarship offer, commitment, or decommitment before discussing it with a parent or guardian and the program director. A student shall remain mindful that college coaches, scouts, and members of the media regularly review a recruit's social media, and that a post cannot be fully taken back once shared.

4. Media, Interviews, and Public Appearances

Requests for interviews, features, or public appearances, whether from local, national, or international media, must be approved in advance by the program director and the student's parent or guardian. No student may independently agree to an interview or media appearance on the School's behalf. A staff

member or the student's parent or guardian must be present for any interview involving a student under eighteen. Students are never required to answer a question they are uncomfortable with, and may end an interview at any time.

5. Third-Party Contact

Agents, financial advisors, marketing representatives, and brand representatives must direct all communication to a student's parent or guardian, or designated local guardian under Section 8, and not to the student directly. Any staff member who becomes aware that a student is being contacted directly by such a third party must report it to the program director promptly. This Section works alongside, and does not replace, the School's Child Protection Policy.

6. NIL Non-Interference and Disclosure

Expression Preparatory Academy does not negotiate, review or approve a student's personal NIL agreement. Expression Prep provides educational, residential, nutritional, athletic development, and related services with an agreed-upon annual value. A specified portion of the charges for those services is deferred. The deferred obligation of the agreed tuition amount becomes payable only from defined qualifying earnings while in college. The School strongly encourages every family to obtain independent legal and financial counsel before signing any NIL agreement.

7. Sports Wagering and Gambling

“Wealth gained hastily will dwindle, but whoever gathers little by little will increase it.” – Proverbs 13:11

Sports wagering is prohibited for every student in this program, on any platform and regardless of the law of the state in which a student happens to be located.

A student shall not place a bet, wager, or stake of any kind on any sporting event, including the student's own games or those of other teams. A student shall not share inside information, including injury status, lineup decisions, or game strategy, with anyone for the purpose of betting. A student shall not solicit, accept, or agree to accept money or anything of value in exchange for information about a game or in exchange for influencing the outcome of a game. A student shall not use a personal or team social media account to promote, advertise, or link to a sports betting platform.

Student-athletes at this level are increasingly targeted by strangers seeking betting information or reacting abusively to the outcome of a wager. Any student who receives a threatening, harassing, or suspicious message related to gambling should report it to the program director or a trusted staff member immediately. A student who reports such contact in good faith will not be disciplined for having received it.

8. International Students, Host Families, and Local Guardians

Where a student's parents reside outside the United States, the family must designate, in writing, a local guardian residing in the United States who is authorized to receive communications under this Policy and to give day-to-day consent on the family's behalf, including under Sections 4 and 5. A local guardian's authority under this Policy is limited to the matters described here and does not diminish or replace the parents' ultimate authority over their child, nor does it modify any separate Host Family

Agreement governing the student's living arrangement, which remains a distinct and controlling document as to matters of residency and daily care.

9. Violations and Consequences

A violation of this Policy is addressed under the disciplinary procedures set forth in the Student and Family Handbook, and may also result in program-specific consequences, including suspension of media, travel, or social media privileges connected to the team, at the program director's discretion.

10. Relationship to Other Governing Documents

This Policy is an appendix to, and does not modify, the Student and Family Handbook, the Student Covenant, or the Enrollment Agreement and Tuition Contract. This Policy creates no financial obligation between a student or family and the School. It is not to be read together with, and does not modify, any separate agreement addressing the recovery of enrollment costs or expenses, and no provision of any such future agreement may condition a student's NIL rights, media rights, or standing under this Policy on continued enrollment.

Acknowledgment and Signature

By signing below, we acknowledge that we have read this Policy, that we understand our responsibilities under it, and that we agree to be bound by its terms as a condition of participation in the Huntington basketball program.

Parent or Guardian Signature: _____ Date: _____

Local Guardian Signature (if applicable): _____ Date: _____

Printed Name(s): _____

Student Name: _____ Grade: _____

Program Director Signature: _____ Date: _____